

LATINO MEDICAL STUDENT ASSOCIATION  
MIDWEST REGION



Dear Sponsors and Recruiters,

It is with great pleasure that we extend to you an opportunity to participate in the **26<sup>th</sup> Annual LMSA Midwest Regional Conference**. This year we are proud to announce that the conference will take place at the **University of Cincinnati College of Medicine** in Cincinnati on **February 27<sup>th</sup>, 2016**. The Latino Medical Student Association (LMSA) is a national student-led organization that works to unify medical students to promote and develop a generation of culturally competent physician leaders who are prepared to serve our country's growing Latino population. Furthermore, we are dedicated to issues of advocacy, access and education of Latino and Latina students in medicine and health care. LMSA Midwest began in 1990 at the University of Illinois and has since grown to include nearly 20 active chapters from medical schools in eight states.

The purpose of this event is to bring together high school, pre-medical and medical students, as well as residents and physicians from the Midwest who are interested in the healthcare needs of the Latino community. This annual event provides participants with an opportunity to network with one another and expand their knowledge on Latino health issues. The conference also provides attendees with critical insight and information in the areas of leadership and career development. The projected conference attendance is 100-150 student leaders from throughout the region.

We are asking for your support and contributions as they are critical to the success of our efforts. There are several ways, listed below, in which you can help. For medical schools and residency programs, this is an excellent opportunity for your institution to meet and recruit a diverse group of culturally and linguistically competent student leaders, all of whom are eager to improve the health of the growing Latino populations served by your programs. Funds acquired through this request will be applied to this year's conference, as well as the development and implementation of future events and programs. You may also select to specifically donate funds to our new scholarship fund that awards medical students who have shown accomplishment in community service or academic achievement.

Please help us in our efforts to promote the vision and goals of LMSA by making this educational experience a success for Latino medical students and others interested in Latino health care issues. Please refer to the enclosed donor sheets for sponsorship opportunities. If you have any further questions or concerns, please do not hesitate to contact regional co-Presidents Ana Mauro and Valeria Valbuena at [director.midwest@lmsa.net](mailto:director.midwest@lmsa.net). Thank you for your consideration, we look forward to hearing from you!

Sincerely,

LMSA Midwest Executive Board



**\*\*\* DONATION REGISTRATION FORM \*\*\***

**26<sup>th</sup> Annual Midwest Regional Conference**  
**Saturday, February 27<sup>th</sup>,**  
**2016**

**University of Cincinnati College of Medicine**

**PART A. SPONSORSHIP PACKAGES**

- ❖ **Platinum Level Sponsor** (Donation \$2,500)
  - Promotional banners and materials of your organization or company featured at luncheon
  - Promotional materials for your organization or company placed in conference bags
  - Announcement of your level of support at luncheon
  - Full page mention of organization or company in conference program
  - Full 6 foot table for exhibition space during conference and designated exposition time
  - Includes registration for 2 exhibitors
  - Recognition in the conference program for level of support
  - 1 year web-link on our website homepage
  
- ❖ **Gold Level Sponsor** (Donation: \$1,500)
  - Announcement of your level of support at luncheon
  - Full page mention of organization or company in conference program
  - Full 6 foot table for exhibition space during conference and designated exposition time
  - Includes registration for 2 exhibitors
  - Recognition in the conference program for level of support
  - 1 year web-link on our website homepage
  
- ❖ **Silver Level Sponsor** (Donation: \$1,000)
  - Full page mention of organization or company in conference program
  - Recognition in the conference program for level of support
  - 1 year web-link on our sponsors page
  
- ❖ **Friend** (Recommended Donation: \$150 or please write in your own amount \$\_\_\_\_\_)
  - 1 year web-link on our website sponsors page
  - Recognition in the conference program for level of support



- ❖ **Commercial or Medical Institution Exhibitor** (Donation: \$500 x quantity \_\_\_)
  - Full 6 foot table for exhibition space during conference and designated exposition time
  - Includes registration for 2 exhibitors
  - **20% discount on donation amounts given to non-profit organizations (not including medical schools or hospitals)**
  
- ❖ **Medical School, Residency Program or Non-Profit Organization Exhibitor** (Donation: \$400 x quantity \_\_\_)
  - Full 6 foot table for exhibition space during conference and designated exposition time
  - Includes registration for 2 exhibitors
  - For each medical school exhibitor an associated residency exhibitor slot is 50% off (\$250). Medical school and associated residency exhibitors would share one 6-foot table.
  
- ❖ **Scholarship Fund Sponsor** (Please write in donation amount \$\_\_\_\_)
  - All scholarship fund sponsors will be listed in conference program
  - If you would like to start your own scholarship fund please include name and basis of scholarship (for academic achievement, community service or other criteria)

**PART B: PROGRAM ADVERTISEMENT SPACE ONLY**

- ❖ Full Page (\$300 x quantity \_\_\_)
  - ❖ Half Page (\$150 x quantity \_\_\_)
    - ❖ Listing (\$100 x quantity \_\_\_)
      - ❖ 1 year web link (\$250 x quantity \_\_\_)

*Each full page measurement is 8 ½" x 11" Allow for 1" top margin and 0.5" left/right margin*

**We are also looking for donations of the following items or similar items:**

Item	Quantity needed	Quantity available	Comments
Ink Pens	250		
Pencils	250		
Highlighters	250		
Note Pads	250		
Folders	250		
Bags	250		



**PART D: CONTACT INFORMATION AND PAYMENT**

Contribution Grand Total \$ \_\_\_\_\_

School name and program name/Company name: \_\_\_\_\_ |

am interested in recruiting: ( ) Premed students ( ) Medical Students ( ) Both ( ) N/A

Contact person position/title: \_\_\_\_\_

Email address: \_\_\_\_\_

Address, city, state, zip code: \_\_\_\_\_

Daytime telephone number: \_\_\_\_\_

Payment Method: Check \_\_\_\_\_ Money Order \_\_\_\_\_ PayPal \_\_\_\_\_

Do you need documentation in order to file your non-profit donation? YES \_\_\_ NO \_\_\_

Please e-mail this completed form to Bill Mallett at [cfo.midwest@lmsa.net](mailto:cfo.midwest@lmsa.net) so we are aware of your sponsorship. ***We will respond to your email with our online registration site and an address to mail checks to if that is your preferred form of payment.***

**Sponsorship Checklist:**

1. **Complete this document and email it to [cfo.midwest@lmsa.net](mailto:cfo.midwest@lmsa.net)** (Please also e-mail logo or spread.)

2. **Send a check or money order to:**

*Bill Mallett c/o LMSA Midwest*

*1210 Broadway Street*

*Ann Arbor, MI 48105*

**OR PayPal payment will available soon.** Let us know if this is your preferred method of payment and we will send you a PayPal request for money.

\*\*All payments will receive an invoice (PayPal and mailed payments) with documents for non-profit donation if requested.

LATINO MEDICAL STUDENT ASSOCIATION  
MIDWEST REGION



3. Register for your program's representative(s) attending the conference online at <http://lmsa.me/2016MWC>
4. **DEADLINE FOR REGISTRATION IS February 1<sup>st</sup>, 2016**